# DARIEN YODER

Web Design Portfolio

Black Squirrel Entertainment — blacksquirrelradio.com

Black Squirrel Entertainment is Kent State University's new streaming platform for TV and radio. As the inaugural website manager, I was tasked with designing a new site. The organization's previous incarnation used WordPress for its website, which lead to generalized designs that were not optimized for streaming and not appealing to our target demographic of 18-25 year-olds. My priority with this redesign was to make the site cool, stimulating, and very intuitive to find what you want.
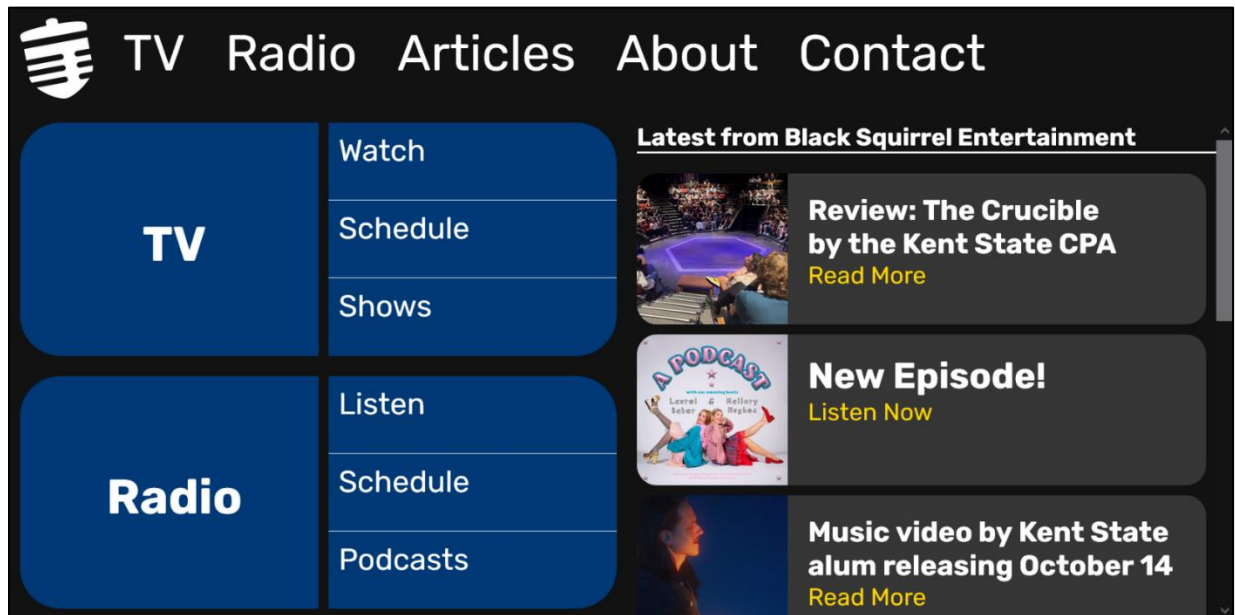

Home Page –   The majority of site visitors come looking for the livestream to watch a show as it airs, so I made sure that those links were the largest items on the home page, avoiding any possibility of users getting lost while trying to watch a show that's about to go live.
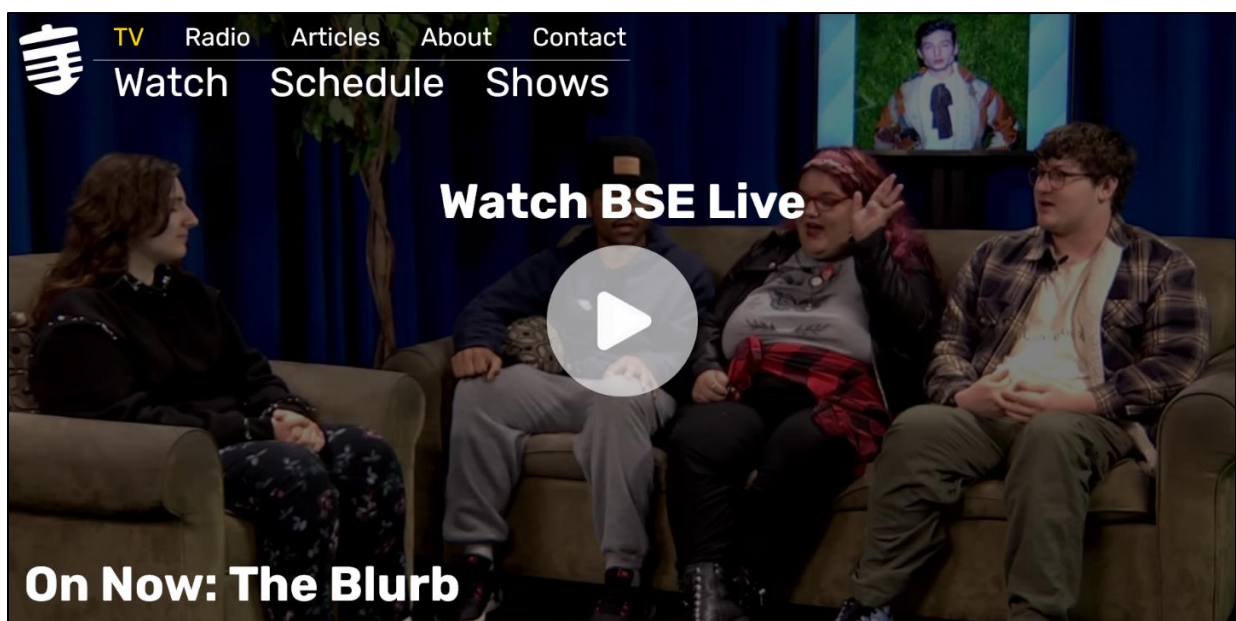

TV Livestream –   The entire page is a fullscreen video player that checks the schedule to display the title and thumbnail for whatever is currently playing.
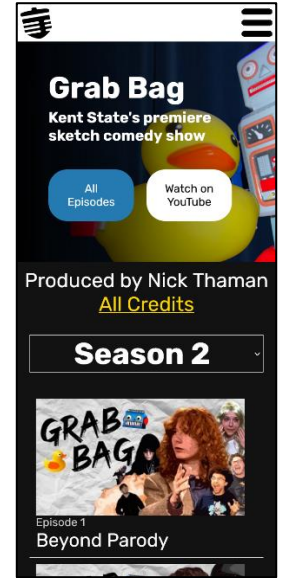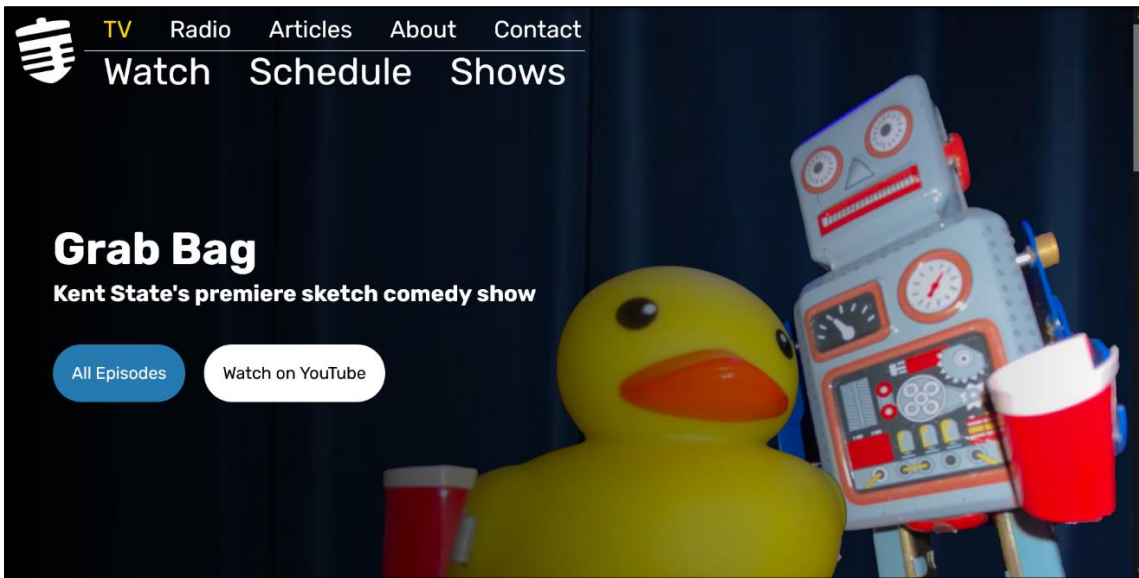
*TV Show Page* – Each TV show has its own page. Below the banner image is the episode list (shown below).
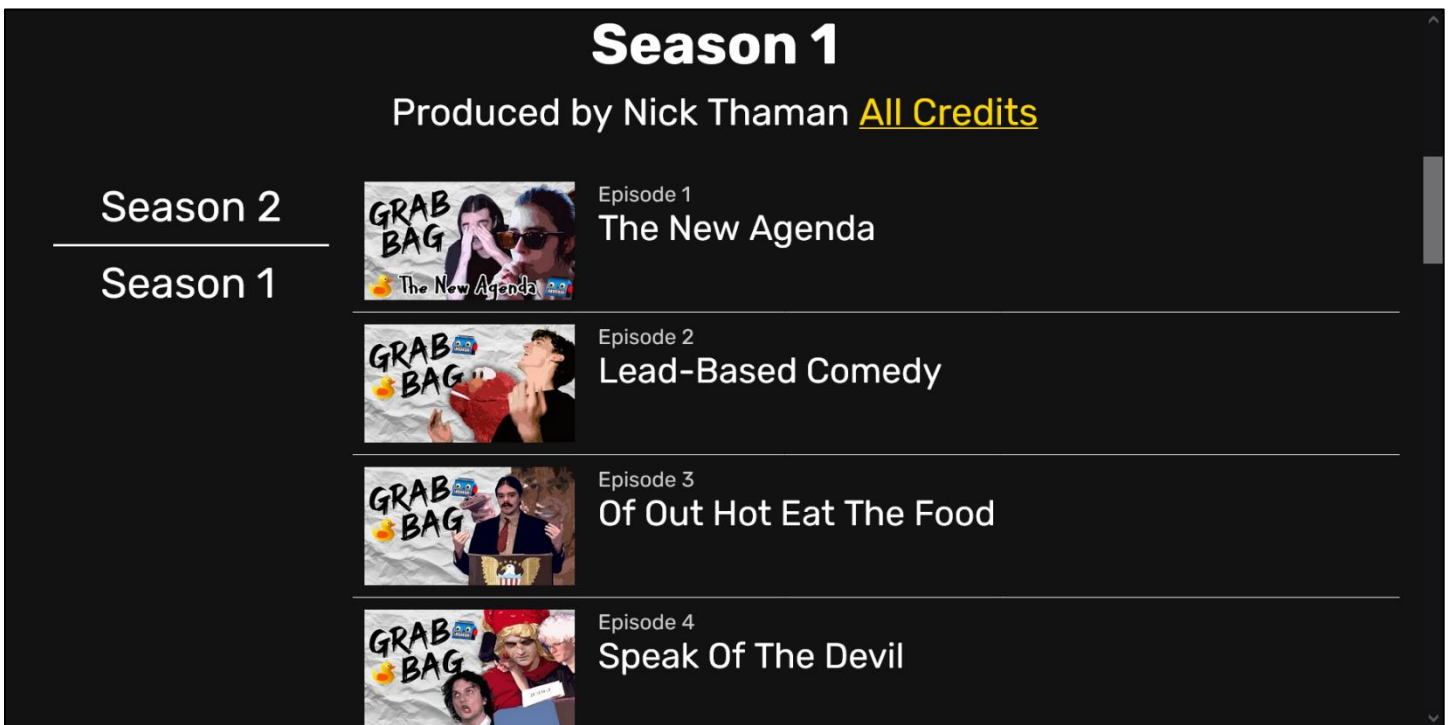
Episode List – Scrolling down from the cover image shows a list of episodes, organized by season. Because the shows are made by students, I put the showrunner's name at the top of the list so that showrunners can link to this page for a professional-looking portfolio. On a mobile device, the season list is replaced with a dropdown interface.
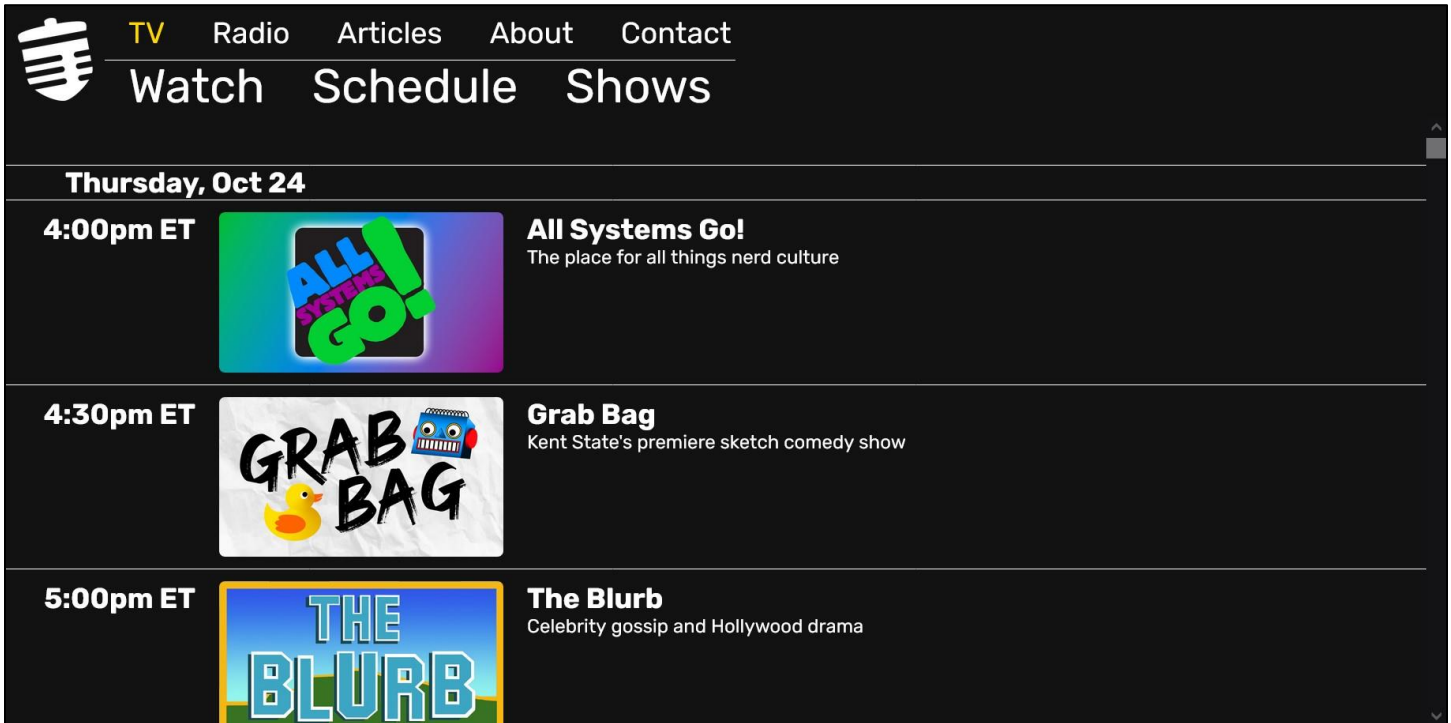
TV Schedule –   The schedule shows times and descriptions for the next seven days of programming. Clicking on an entry takes the user to that show's page.
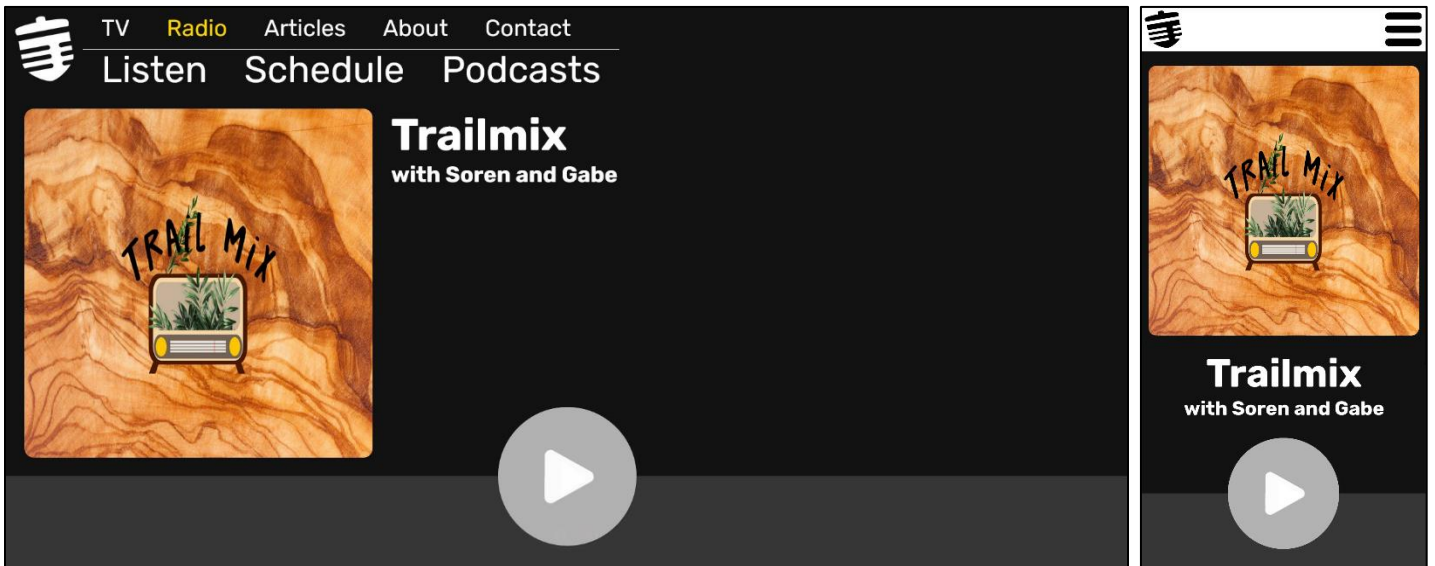
Radio Player –   The player updates with whatever radio show is currently playing. Due to limitations with our DJ software, it was not possible to make it display the song that was currently playing.
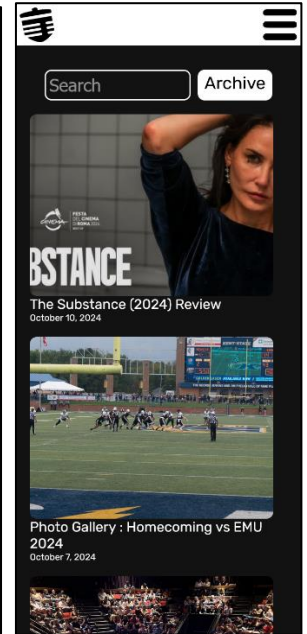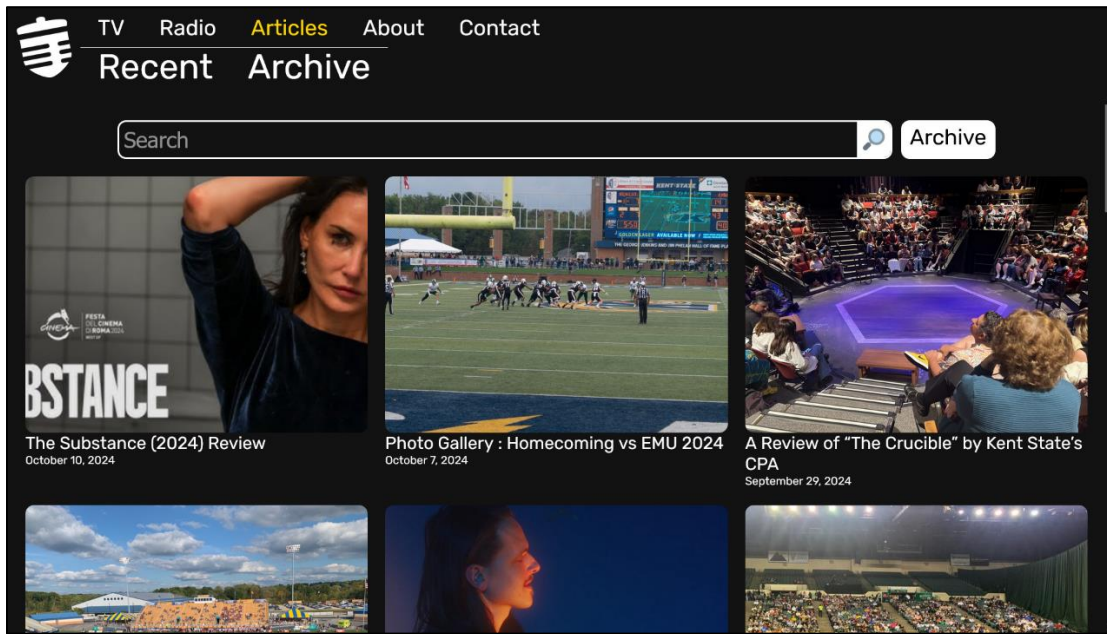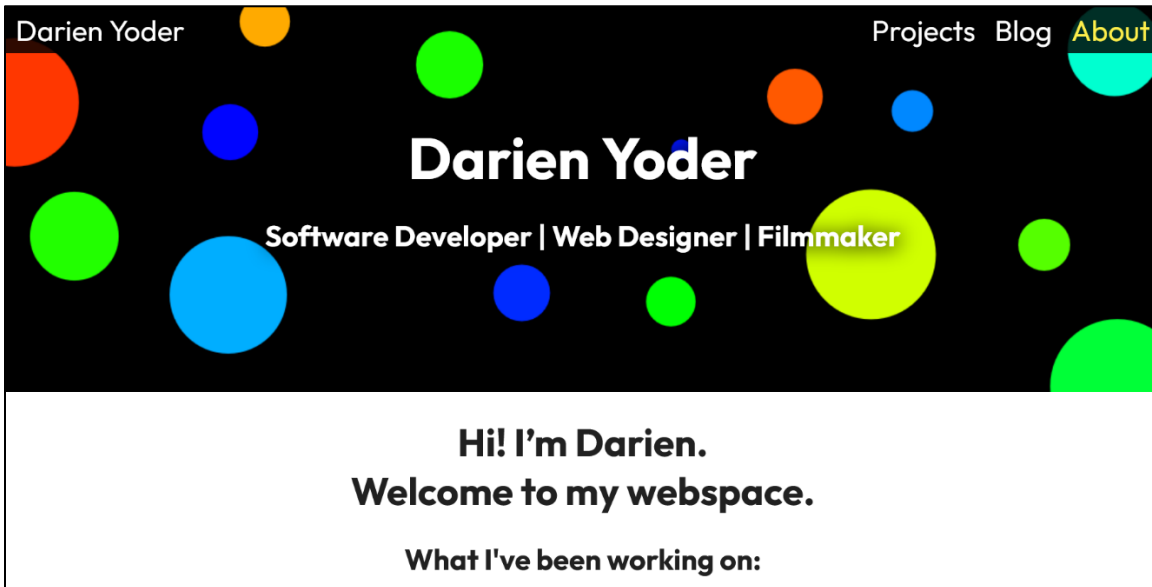
Articles Page – Articles can be browsed in the gallery or searched for directly using the search bar.
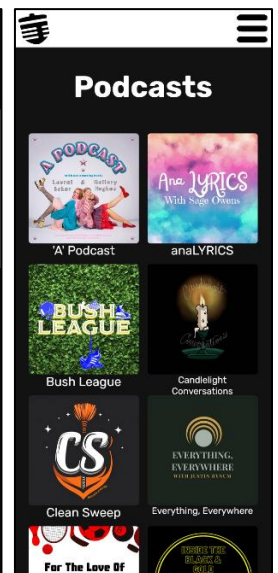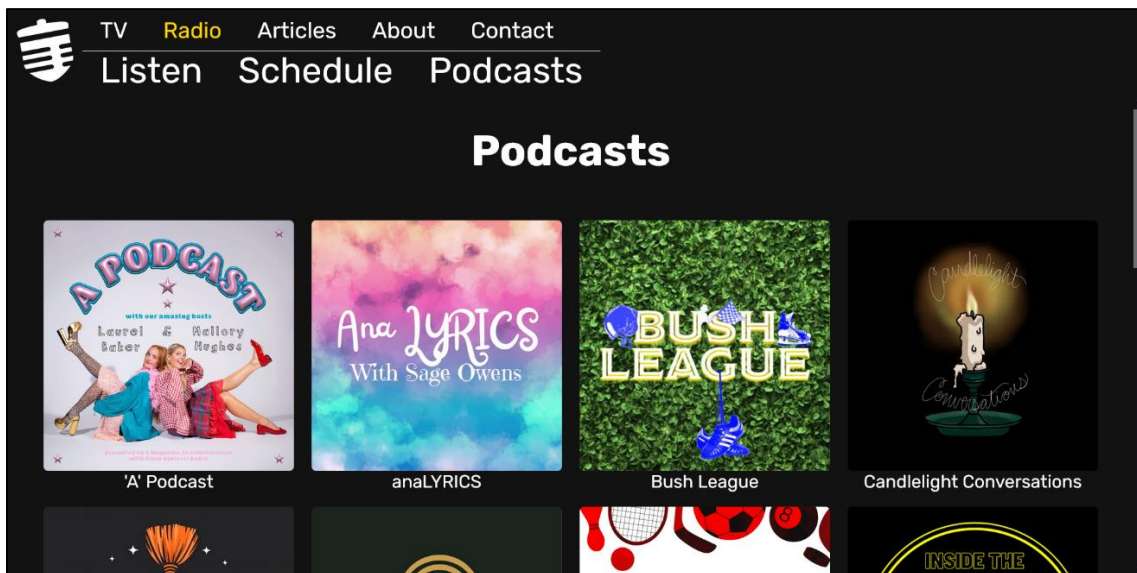
Podcasts Page –   The podcasts are published to Spotify and Apple Music using a third-party service. This website scrapes the organization's account on that service to automatically display titles, thumbnails, and audio files from podcasts when they are created.

Personal Website — darienyoder.com

I wanted my personal website to be a hub to show off my work both in computer science and in my creative endeavors, so I needed a design that looked fun and personal, yet still polished and professional.

Main Page — The header is procedurally animated using the HTML5 canvas element.
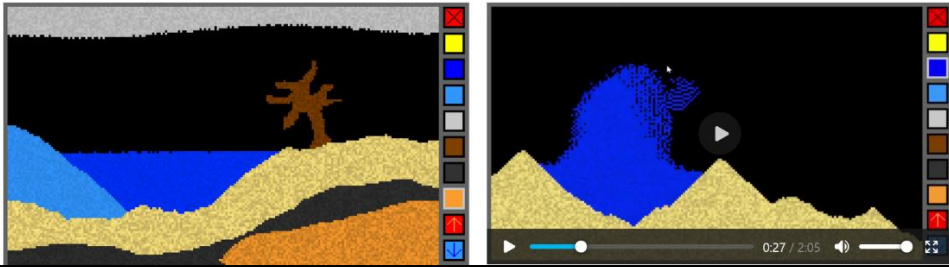

Category Pages

Project Pages

About Page

Mood9 Prototype Website — darienyoder.com/mood9

A friend of mine started a film production company, and I offered to design him a website. Since the company was still in its early stages, I marketed the site exclusively toward potential clients, rather than potential audiences. It is a one-page site that uses snappy scrolling to navigate between pages. I ultimately did not finish it, as he decided to make it himself using a visual website builder.

Home Page –   Each block plays a looping video showing off the type of content in its title. Hovering over a block displays an overlay with a description of the service.

Team Page –   Since the company had not yet produced any content itself, I wanted to put emphasis on the achievements and qualifications of its members. The biographies feature numerous links to the past works of each member to show evidence of the company's credibility even before it began its first project. Because the project was cancelled, this page still contains filler text.